

# *Foreign Rights Catalogue 2024*



TESSLOFF



# Because Knowledge Empowers!

*Dear colleagues,*

All of us know how powerful books can be. They can transport us to distant worlds, expand our horizon or simply entertain us. For children, they are an important part of their development. Reading is an essential skill that takes a lot of practise and effort. And above all, it takes some really good books!

Our new programme is full of titles that children will love. For the very little ones from the age of 2, we are continuing our beloved and successful WAS IST WAS My World series with topics close to children's everyday life, funny illustrations and first factual knowledge.

In our WAS IST WAS Junior series, there are several strong new titles waiting for you. From the moon to the rainforest, there is lots to discover.

The heart of our new programme is our all-new WAS IST WAS. With a new layout, new texts and a mix of well-established and new topics, we want to empower all children to shape our future with their knowledge. If you're curious, have a look into our special catalogue for detailed insights.

Our new WAS IST WAS Mission to Space tells the story of ESA astronaut Matthias Maurer's time on the International Space Station in a comic book style. It features unique, detailed illustrations and gives readers a very close look at the life and work of an astronaut. Get ready for liftoff!

If you have any inquiries or questions about our novelties or backlist titles, feel free to contact us to learn more! Have fun discovering and stay curious!

*Your TESSLOFF Foreign Rights Team*



Helga



Claudia



Laura



## WAS IST WAS: More than just knowledge transfer

At TESSLOFF, we firmly believe that knowledge is the key to unlocking every child's potential. The new WAS IST WAS is not only informative but also inspiring – empowering children to satisfy their curiosity and understand the world around them.

Each title is an adventure that encourages children to ask questions, explore and develop their own opinions. Our non-fiction books offer valuable insights and encourage critical thinking

about a variety of topics. Besides our comprehensive sustainability strategy, we also want to convey the relevance of sustainability in our books.

We know that children who engage with important topics develop a strong attitude. Our books encourage them to speak up and actively participate in their community. The new WAS IST WAS is not only a source of knowledge, but also a tool for children to become confident, informed and engaged individuals.

### Table of Contents:

<b>My World</b>	<b>4–7</b>	<b>Special Edition</b>	<b>18–21</b>
<b>Junior</b>	<b>8–11</b>	<b>Natural Sciences easy!</b>	<b>22–23</b>
<b>First Reading easy!</b>	<b>12–13</b>	<b>Sticker Books</b>	<b>24–25</b>
<b>First Reading</b>	<b>13–15</b>	<b>Audio Plays</b>	<b>26</b>
<b>Book Series</b>	<b>16–17</b>	<b>German Licensing</b>	<b>27</b>



2+

BOOK SERIES

MY  
WORLD

# Let's be curious!



16 You and Me - Different but Equal!

- WAS IST WAS My World gently explains children their everyday world
- The stories cover topics that are important for the very young
- The mix of narrative and informative text is ideal for reading aloud
- Emotional, expressive illustrations and many flaps offer a lot of fun while discovering



"My favourite colour is red! What's yours?"

Experiences of children's everyday life



With many exciting flaps to discover

Easy-to-understand texts

Lovely illustrations



1 So angry, so happy - My Feelings



2 I am celebrating my Birthday!



3 What happens at Night?



4 Looking forward to Kindergarten!



5 Wow! Dinos!



6 I'm going to the Toilet!



7 I like Ponies!



8 There's a lot going on at the Zoo!



9 We're having a Baby!



10 I'm going to the Doctor



11 We help each other and get along!



12 Nee-naw, the Fire Brigade!



13 What does the Waste Collection do?



14 Where does the Time go?



15 Nee-naw, the Police!



16 You and Me - Different but Equal!



17 Wow! Diggers!\*



18 Sparkling clean Teeth!\*

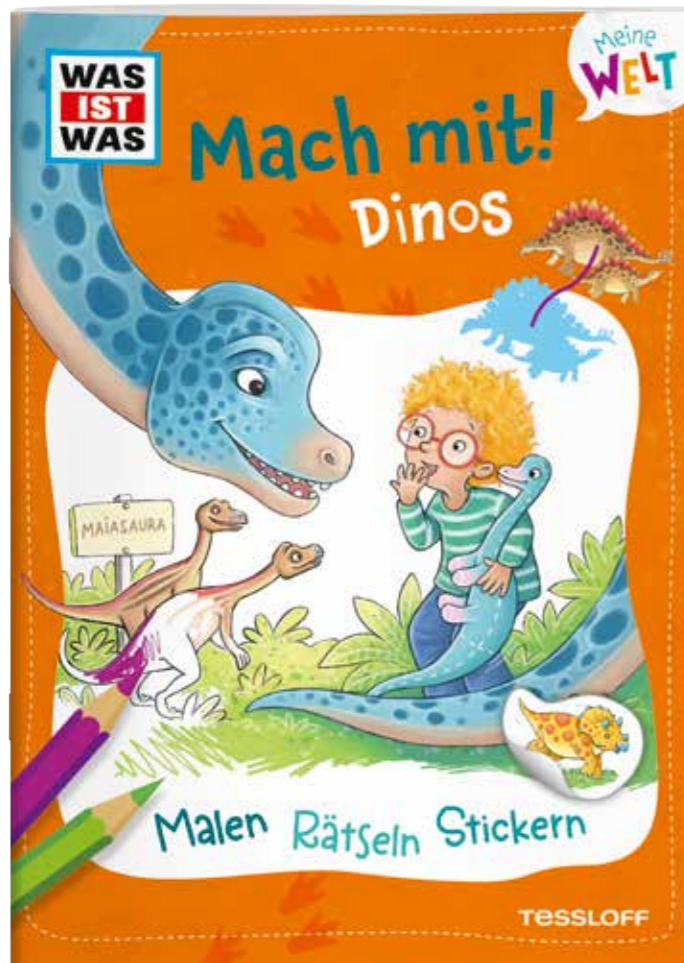
To be continued...

3+

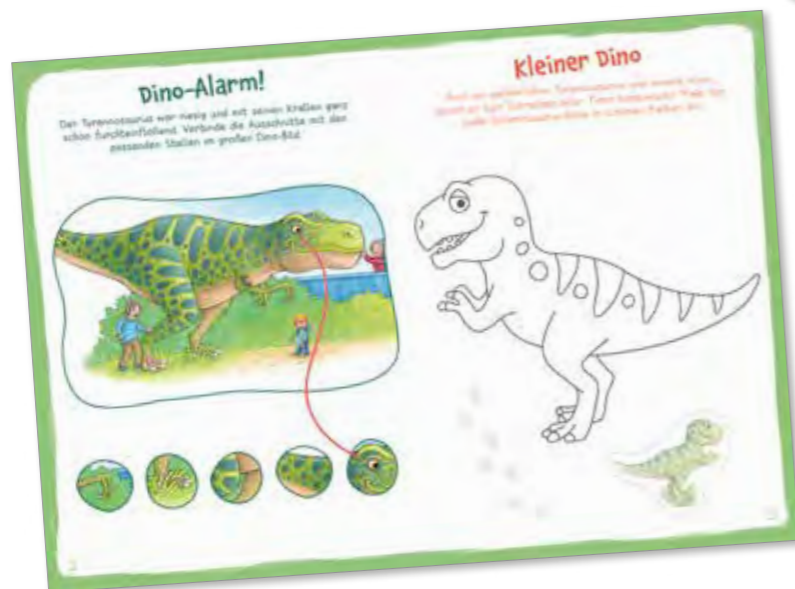
ACTIVITY BOOKS

# Activity fun for little explorers

- Activity fun for children from the age of 3
- Lots of first puzzles, colouring pages and colourful stickers
- Perfect addition to the WAS IST WAS My World titles



Dinos



Birthday



Fire Brigade



Feelings



Kindergarten



At Night



Ponies



Time\*



Waste Collection\*



Zoo

Each title: SC, 24 pp, 17 x 24 cm, 4c, 3+

★ February 2025



4-7

BOOK SERIES

Junior

# Discover the World!



42 Explore the Oceans!

- For first time readers and for reading together
- Written and designed by highly experienced authors and illustrators
- Realistic, detailed and charming illustrations



Easy-to-understand texts covering all important facts



Shaped discovery flaps



3 Dinosaurs



4 Fire Brigade



5 Horses and Ponies



7 My Body



8 Football



10 Our Earth



11 Airport and Airplanes



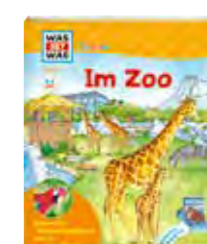
13 Space



17 The Sea



18 Weather



22 At the Zoo



25 School is Starting!



26 Whales and Dolphins



28 Road Traffic



29 Clocks and Time



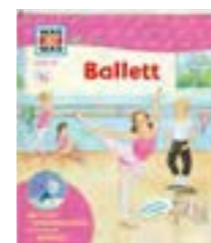
30 Dinosaurs and Prehistoric Animals



33 Insects



34 Bees, Wasps, Bumble Bees



35 Ballet



36 Environmental Protection



38 Death, Mourning and Remembrance



39 Festivities and Traditions



40 Bicycle, Scooter, Skateboard &amp; Co.



41 At the Hospital



42 Explore the Oceans!



43 Adventures in Space



44 Robots!



45 Explore the Moon!



46 Explore the Rainforest!\*



47 Many Big Vehicles\*

Each title: HC, 20 pp, 23.7 x 27.7 cm, 4c, 4+/5+

★ February 2025

4-7

SPECIAL EDITION

# Want to explore some more?

- Large, detailed illustrations and exciting questions make curious
- Numerous shaped discovery flaps provide surprises
- Amazing facts and ideas for joining in ensure that knowledge is fun



Animal Master Builders



Everything is alive!



My Favourite Pets



Do you know Our Plants?



What Water can do\*

Each title: HC, 26 pp, 23.7 x 27.7 cm, 4c, 4+/5+

★ February 2025

4-7

ACTIVITY BOOKS

NEW DESIGN



Bicycle, Skateboard, Scooter & Co.



# Join in? With pleasure!

- Great mix of colouring, puzzles and stickers
- Stickers are reusable



Do you know our Animals?



Dinosaurs



Forest



The Sea\*



Ballet



Dinosaurs and Prehistoric Animals



We're on Holiday!



Space



Bees, Wasps, Bumble Bees



Our Earth



Horses & Ponies



Weather



My Body



Farm



Knight's Castle



Whales and Dolphins



Building Site



Fire Brigade



Discover Nature



Discovering the World (32 pp)



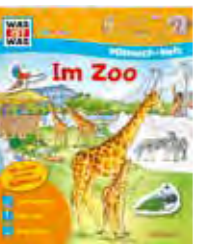
Clocks and Time



Football\*



Police



Zoo

Each title: SC, 24 pp, 23 x 27.7 cm, 4c, 4+

Also available: Road Traffic, School is Starting!, Do you know our Plants?

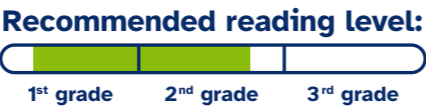
★ February 2025

6+

FIRST READING EASY  
BOOK SERIES

# How children become readers!

- Reading and understanding first factual texts
- Easy reading start with extra-large fonts, simple sentence structures and very short lines
- Includes a reading quiz after each chapter



18 Animals in the Rainforest

Children can explore their favourite topic independently!



Short lines and clear text sections

Photos that help to understand the text



1 Discover the Trees    2 Animals in the Sea    3 How does the Honeybee live?    4 Discover Space    5 How do the Dolphins live?    6 Horses

Each title: HC, 48 pp, 17.5 x 24.5 cm, 4c, 6+

★ February 2025



7 How do our Birds live?    8 Animals in Snow and Ice    9 Dogs - My Favourite Animals    10 Cats - My Favourite Animals    11 Out Into Nature    12 Clever Animals



13 What Our Body Can Do    14 Discover Our Earth    15 How do Butterflies live?    16 What's the Weather going to be like?    17 Animals at Night    18 Animals in the Rainforest



19 Animal Records\*



WAS IST WAS FIRST READING QUIZ 13

7+

FIRST READING  
QUIZ

## Reading practice and puzzle fun!

- Ideal combination: first reading texts and puzzles!
- With solutions and colourful stickers



Our Body\*    Dinosaurs    Our Earth    Horses and Ponies    Planets    Whales and Dolphins

Each title: SC, 48 pp, 17 x 24 cm, 4c, 7+

Also available: Insects, Knights and Castles\*

★ February 2025

7+

FIRST READING  
BOOK SERIES

The knowledge  
series for first  
readers

- Improving reading skills with favourite topics
- Factual information and reading fun
- With a reading quiz after each chapter

Top 25  
"FIRST  
READING"  
Bestseller!

Recommended reading level:



27 Ancient Egypt

Illustrations and photos help  
young readers to follow the text



Large, easy-  
to-read print

Additional facts  
in the info boxes



1 Whales and Dolphins



2 Planets



3 Volcanoes



4 Nature - Exploring and Protecting



5 Bees



6 Forest



7 Horses and Ponies



8 The Weather



9 Polar Regions



10 Our Earth



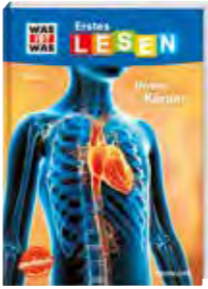
11 Insects



12 Oceans



13 Dinosaurs



14 Our Body



15 Rainforest



16 Sharks



17 Wild Cats



18 Birds of Prey



19 Knights and Castles



20 Wolves



21 Germany



22 Great Apes



23 Ancient Rome



24 Spiders



25 The Ancient Greeks



26 Bears



27 Ancient Egypt



28 Football\*

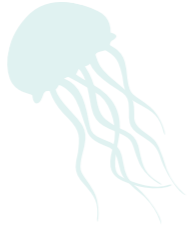
Each title: HC, 64 pp, 17,5 x 24,5 cm, 4c, 7+



Look inside  
1st chapter of "Whales and Dolphins"



8+  
BOOK SERIES



# The new Because WAS IST WAS – Knowledge Empowers!



Jellyfish. Is it all just Goo?

- Complex topics made simple and fun with new layouts, new texts and new pictures
- The very latest knowledge from renowned experts
- An immersive approach to fascinating topics



Curious about the new WAS IST WAS?  
Have a look into our *special catalogue!*

Powerful, engaging images  
spark children's curiosity

High-contrast text  
for easy reading



Exciting SuperFacts

Multiple  
entry points  
into the topic



Astronauts. Fly to Space with Us! \*



Dinosaurs. Lizards of Prehistoric Times



Firefighters. Full Commitment



Police. On Duty for You \*



Slime. Gross? No, genius! \*

Each title: HC, 48 pp, 22.3 x 29 cm, 8+



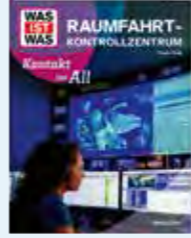
Ancient Egypt. Gods, Mummies, Pyramids \*



Lizards. Little Dragons up close \*



Cats. Strong-Willed Felines \*



Mission Control Center. Contact to Space \*



Spiders. Eight-Legged Acrobats



Bees. Buzzing Geniuses



Green Energy. Power for the Future



Coral Reef. Right at the Heart of it all



Rainforest. Wild Green World \*



Deep Sea. Survival in Darkness \*



Dolphins. Always in a Team \*



The Earth. Our Unique Planet



Your Body. Everything that you're made of



Knights and Castles. The Middle Ages \*



Volcanoes. Pretty Hot! \*



Democracy. Your Vote counts



Inventions. How Ideas Change the World



Horses. Friends, Freedom, Adventure



Robots. Helpers with Superpowers \*



Trains. All Aboard! \*



Germany. Where and How We Live \*



Owls. Hunters with Super Senses



Planets. Our Distant Neighbours



Ancient Rome. A City That Changed The World



To be  
continued in  
Fall 2025

8+

SPECIAL EDITION

# The Toilet



We all appreciate it when it's close by for urgent needs: the toilet. A place of silence and sometimes also of creativity. Today's (high-tech) toilets have a long history. Prehistoric animals used to go to a special place together to do their business, and even in ancient times, going to the toilet was a social event. A look beyond the toilet shows today's sophisticated sewage system and presents toilets in different cultures and at different times. Who invented toilet paper and what is a toilet seat made of? With amazing facts and lots of WOW effects, the book makes even long sessions fun.

→ Nominated for the German-French Youth Literature Prize 2024

**The Toilet**  
HC, 48 pp, 23 x 28 cm. With numerous photos, illustrations and info graphics. 8+.

Entertaining inside information provide a lot of fun

Clear and lively texts explain complex issues



Large, impressive photos make kids curious

8+

SPECIAL EDITION

# Mission in Space



**Narrated by a real-life ESA astronaut!**

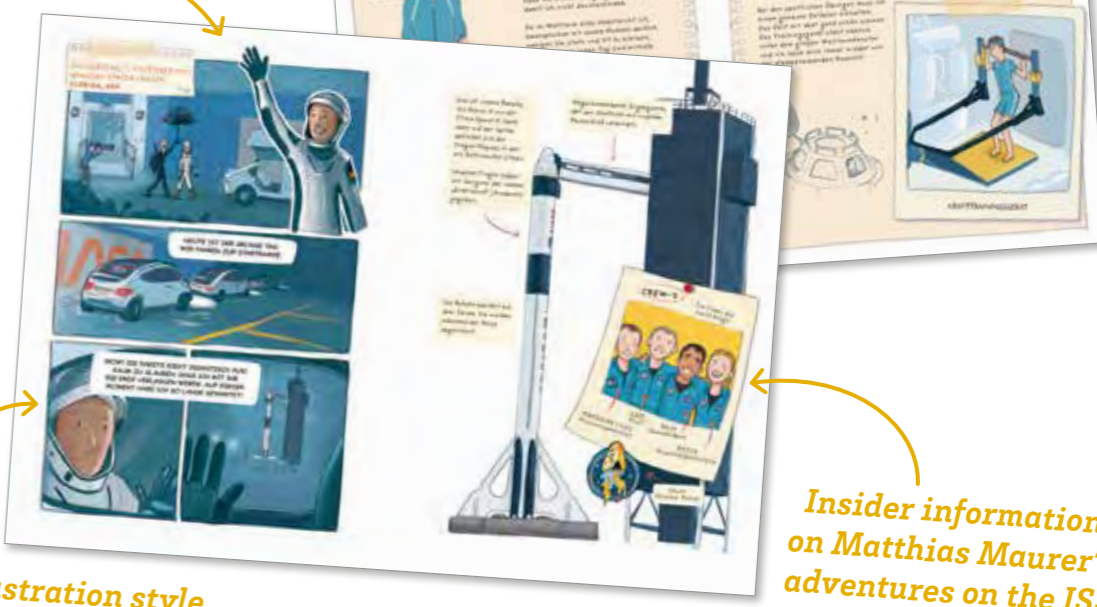
Matthias Maurer spent 175 days on board of the International Space Station. Every single day was an adventure! The ESA astronaut talks more personally than ever about his experiences during this incredible time: What it feels like to be launched into space in a rocket. About dangerous space junk and a very exciting spacewalk where not everything went according to plan. A story about courage, friendship and real teamwork - with comic-style illustrations from another planet!



**Mission in Space**  
HC, 112 pp, 17.5 x 24.5 cm, 4c. 8+.

Narrated by a real-life ESA astronaut

Unique illustration style



Insider information on Matthias Maurer's adventures on the ISS

8+

SPECIAL EDITION

# Explore more!

→ A colourful mix of topics from earth and animals to space and technology to history and geography provides amazing insights into the world of knowledge

More than 500 answers to clever questions!



→ First-hand information: Author works for the German Aerospace Center (DLR)



Everything children always wanted to know about space!



The Big Book of Answers  
192 pp, 23 x 27.8 cm



The Big Book of Answers - Space  
192 pp, 23 x 27.8 cm



The Big Book of Answers - History  
192 pp, 23 x 27.8 cm



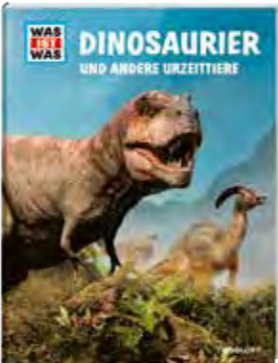
Ingeniously Clever! Brilliant Minds ... and Their Ideas  
192 pp, 22.8 x 29.5 cm



Ingenious Nature! The Supertricks of Animals and Plants  
192 pp, 22.8 x 29.5 cm



Genius Animals... And Their Tricks  
192 pp, 22.8 x 29.5 cm



Dinosaurs and other Prehistoric Animals  
192 pp, 22.8 x 29.5 cm



Evolution  
192 pp, 22.8 x 29.5 cm



Our Body  
192 pp, 22.8 x 29.5 cm



Horses & Ponies  
192 pp, 22.8 x 29.5 cm



Polarstern. Icebreaker in the Arctic  
96 pp, 23 x 27.8 cm



World Atlas  
232 pp, 26.8 x 31 cm



Space Atlas  
224 pp, 26.8 x 31 cm



Discover our Earth and Climate  
192 pp, 23 x 27.8 cm



Discover History  
192 pp, 23 x 27.8 cm



Discover Technology  
192 pp, 23 x 27.8 cm



Discover the Universe  
192 pp, 23 x 27.8 cm



Discover Wildlife  
192 pp, 23 x 27.8 cm

Each title: HC, 4c, 8+

★ February 2025

11+

***Science?  
Ingeniously  
simple!***



- Complex topics from various scientific fields explained in an understandable way
- Entertaining texts and descriptive graphics
- Fascinating insights into the work of famous scientists

***Our lives are determined by chance.***  
***Which people do we meet?*** What talents slumber in us? What diseases do we get? Not all of these coincidences can be determined, but many of them can at least be estimated. Some of them, such as the chances of success at dice or lottery games, can be calculated precisely. And what about a formula for the probability of the existence of aliens?



**WAS IST WAS**

# DIE VIREN UND WIR

Ihre Verwechslungskünste auf der Spur

NATUR WISSENSCHAFTEN

**SO VIELE WENN**

WIE VIEL WISSEN

TRESSLETT

**WAS IST WAS**

# ELEMENTAR!

Bausteine der Chemie

NATUR  
WISSEN  
SCHAFEN

**TESSLOW**

**Natural Sciences easy! Chemistry Elementary!**  
The Components of Chemistry



**WAS IST WAS**

**LOGISCH, GENIAL, DIGITAL!**

Abenteuer Informatik

NATUR WISSENSCHAFTEN

HACKS UND TRICKS

DIE KI-WELT DER ZUKUNFT

HACKER SCHOOL

TESSLOTT

**Natural Sciences easy! Mathematics  
Numbers Everywhere!**  
Rational. Imaginary. Infinite



## Entertaining texts



## Descriptive graphics



**WAS IST WAS**

**LICHT UND ATOME**  
Wunderwelt der Quanten

NATUR  
WISSENSCHAFTEN  
Bücherei

WIE MACHT LICHT KLEIN  
WIE MACHT LICHT KLEIN  
WIE MACHT LICHT KLEIN

TEISSLOFF

**Natural Sciences easy! Physics**  
**Light and Atoms.**  
Wonderland of the Quanta

$$a^2 + b^2 = c^2$$



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8+

Always good entertainment

STICKER BOOKS

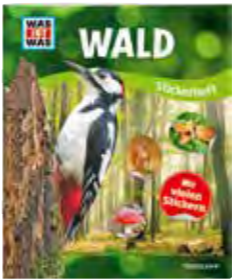
- Short, informative texts
- Great colour photographs and illustrations



Sticker Book. Dinosaurs



Sticker Book. Dogs



Sticker Book. Forest



Sticker Book. History



Sticker Book. Horses



Sticker Book. Insects



Sticker Book. Oceans



Sticker Book. Space



Sticker Atlas. (48 pp)  
Animals



Sticker Atlas. (48 pp)  
Europe



Each title: SC,  
32/48 pp, 23 x 27.7 cm  
With 6 sticker pages · 8+

8+

Tickle your brain!

QUIZ PADS

- Over 100 questions from easy to difficult
- Knowledge “to go”



The Sea



Dinosaurs



Fire Brigade



Nature and  
Animals



Space

Also available: Animals, Animal Records, Cars, Countries of the World, The Earth, Earth Records, Europe, Fire Brigade, Football, Germany, Human Body, Horses, Knights and Castles, Nature, Nature and Animals, Ancient Rome, Technology Records, Wildlife Records

Each title: Wire-o, 80 pp, 7 x 12 cm, 8+

8+

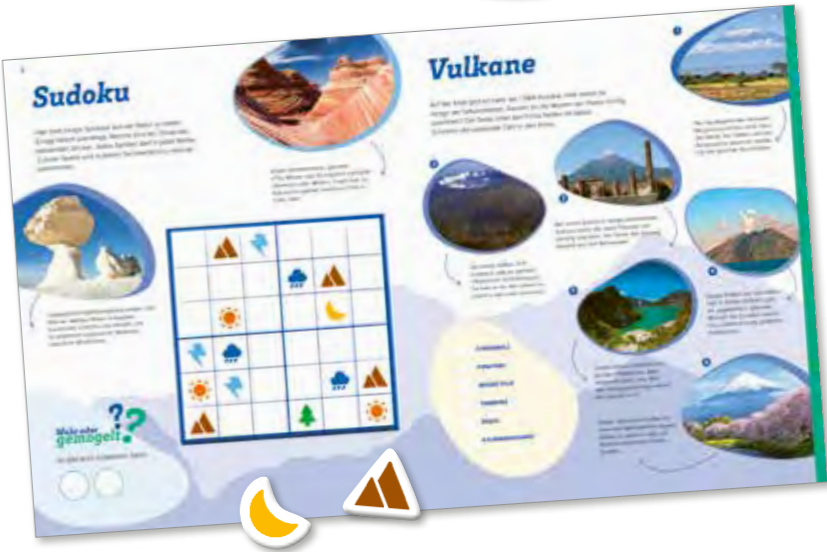
Knowledge sticker fun

PUZZLES AND  
STICKERS

- A perfect mix of fun and interesting facts
- Exciting logic puzzles, mazes, quizzes and much more
- With helpful solutions



Earth\*



Animals



Castles



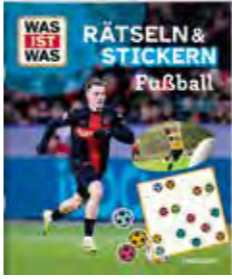
Dinosaurs\*



Europe



Fire Brigade



Football\*



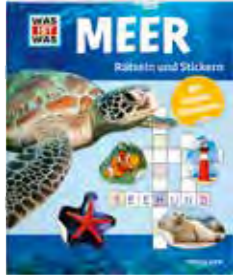
Horses\*



Knights



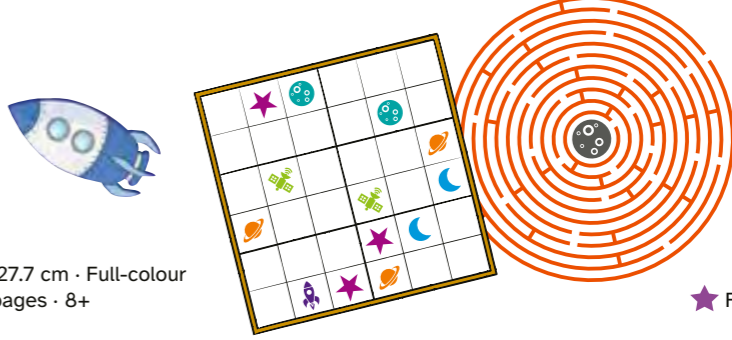
Nature



The Sea



Space



Each title: SC, 24 pp, 23 x 27.7 cm · Full-colour illustrations, with 2 sticker pages · 8+

# Listen, learn and have fun

→ Audio Plays are real all-rounders! They ...

- ... promote children’s creativity and language development
- ... can be listened to at any time at home or on the road, as a sideline or as a main activity
- ... inspire the child’s imagination

In Germany, audio plays and audio books play an important role in children’s everyday lives. Generations have been growing up with well-known and much-loved audio plays.

→ WAS IST WAS audio entertainment

WAS IST WAS has been successfully publishing audio plays for young listeners for 20 years and entertains millions of children with exciting favourite topics.

4+

WAS IST WAS JUNIOR AUDIO PLAYS

OVER 30 EPISODES AVAILABLE



Ballet



Dinosaurs



Football



What happens at Night?



Space



Secrets Underground

Each WAS IST WAS Junior audio play: about 45 min. each, 4+



→ Kid’s audio entertainment is digital

Many children worldwide operate smartphones and tablets themselves and select their favourite audio plays from streaming services. WAS IST WAS audio plays are among the bestsellers here - for children worldwide!

6+

WAS IST WAS AUDIO PLAYS

OVER 100 EPISODES AVAILABLE



Adventure Cars



In the Realm of the Dinosaurs



Discover the Earth



Football 1, 2, 3... Goal!



Planets and Space Travel



Sharks –Endangered Hunters

Each WAS IST WAS audio play: 30 – 40 min., 6+

# The WAS IST WAS product world

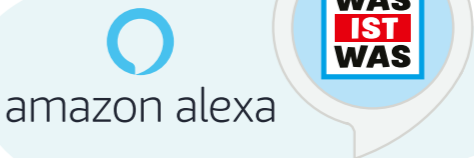
Games



Tonies with audio plays



Alexa Quiz



Magazines



Calendars



ATHESIA KALENDERVERLAG

Comics



BÄNG! COMICS EGMONT

Pixi Books



CARLSEN

Educational Games

LÜK westermann®





**Curious?** Sign up for our foreign rights **newsletter!**



*The latest on WAS IST WAS – the leading international knowledge brand for kids and young people – and more about our other children's books can be found at*

***[www.tessloff.com/verlag/foreign-rights.html](http://www.tessloff.com/verlag/foreign-rights.html)***

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